

WORKFORCE OBSERVATIONS* FOR WISCONSIN BAY AREA COUNTIES

November 2003



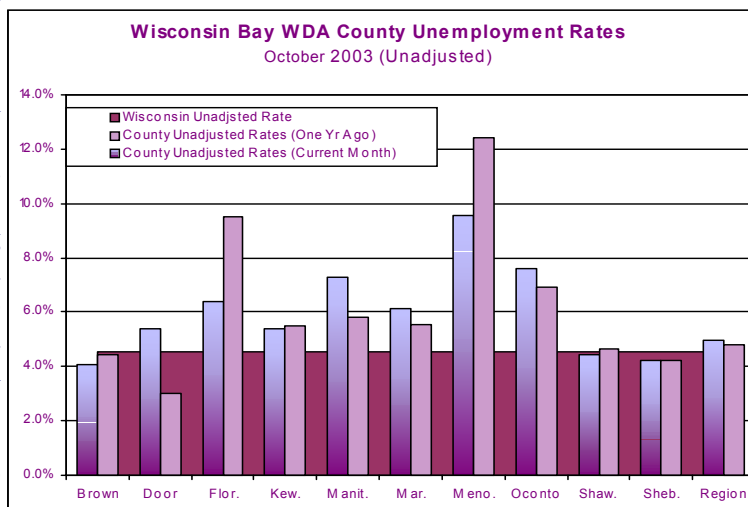
State of Wisconsin
Department of Workforce Development

Unemployment Rates Continue to Decline

Wisconsin Bay Area's seasonally unadjusted unemployment rates continued to decline in October. The decline in the rate over the last two months is part

of the seasonal pattern for northeast Wisconsin. The Bay Area's rate in October was 5.0 percent, down 0.2 of a percentage point. Nine of the ten counties experienced a decline, while the remaining county was unchanged over the month. Sheboygan remained unchanged at 4.2 percent. Brown County had the lowest rate in the region at 4.1 percent, down 0.3 of a percentage point, while Menominee had the highest at 9.6 percent down 1.1 of a percentage point.

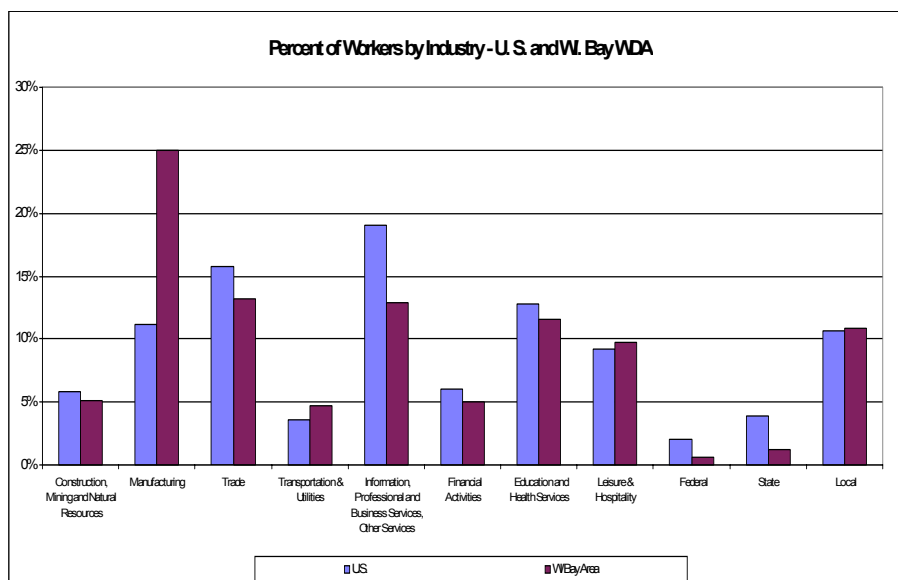
rate in the Bay Area remained above the state's average, it is well below the nation's unadjusted rate of 5.6 percent.



workers left the labor force than the number that became unemployed.

The rate in the region was 0.2 percentage point above last October. While this indicates that the economy in the region has stayed fairly constant over the last year, only three counties actually had a higher rate than one year ago. These were Door, up 2.4 of a percentage point; Manitowoc, up 1.5 of a percentage point and Marinette, up 0.6 of a percentage point. Although the

Manufacturing has been one of the industries that has been hardest hit by the downturn in the nation's economy. This has had a large impact in the Bay Area as the region has a higher reliance on manufacturing than the nation. Eleven percent of the nation's jobs are in manufacturing, compared to 25 percent for the Bay Area. While some improvement has occurred at the national level, this has not occurred locally. Although based on anecdotal evidence by our Job Centers, manufacturing job orders have picked up in recent months. The chart to left indicates the difference between the percent of workers by industry between the Bay Area and the United States.



Seasonally Adjusted Unemployment Rates

The seasonally adjusted rate for the Green Bay MSA was 4.6 percent, down 0.3 of a percentage point. This was 0.5 of a percentage point below last year.

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The rate for the Sheboygan MSA, was 4.6 percent, down from 4.7 percent and unchanged from last year. The nation's rate was 6.0 percent. The rate for Wisconsin was 5.4 percent. For additional labor market statistics contact our website at <http://www.dwd.state.wi.us/lmi>.

Important Notice

Future Issues of the Workforce Observation

* The *Workforce Observations* (WO) will go elec-

tronic only beginning with the January 2004 issue. After that date the Department will no longer provide print copies. You will be able to access the *Workforce Observation* through the DWD Labor Market Information Website; <http://www.dwd.state.wi.us/lmi>. You can also have DWD notify you when the WO is updated by subscribing to our notification service available on the website.

Wisconsin Bay Workforce Development Area													
October 2003	Brown	Door	Flor.	Kew.	Manit.	Marinette	Meno.	Oconto	Shaw.	Sheb.	Bay Area	WI	
Civilian Labor Force*	148,200	18,100	2,000	11,200	45,400	23,000	2,400	16,700	20,600	65,900	353,500	3,094,200	
Employed	142,200	17,100	1,900	10,600	42,000	21,600	2,200	15,400	19,700	63,100	335,900	2,953,400	
Unemployed	6,000	1,000	100	600	3,300	1,400	200	1,300	900	2,800	17,600	140,800	
Unemployment rate(%)	4.1%	5.4%	6.4%	5.4%	7.3%	6.1%	9.6%	7.6%	4.4%	4.2%	5.0%	4.6%	
Seasonally Adj. Rate (%)	4.6%	-	-	-	-	-	-	-	-	4.6%	-	5.4%	
Total Nonfarm	151,800	14,900	1,400	6,900	36,900	20,700	2,100	9,700	12,600	63,400	320,300	2,811,200	
Total Private	134,300	13,000	1,000	5,800	32,400	18,500	100	7,700	9,900	56,900	279,600	2,393,000	
Goods Producing	36,200	2,900	400	2,400	13,800	7,100	*	3,200	3,000	27,700	96,600	637,100	
Service Producing	115,600	11,900	1,000	4,500	23,100	13,500	2,100	6,500	9,600	35,700	223,700	2,174,100	
Constr., Mining & Nat.Rsrcs	8,400	1,000	100	500	1,800	700	*	600	600	2,700	16,500	127,600	
Manufacturing	27,800	2,000	300	1,800	12,000	6,400	*	2,500	2,400	25,000	80,100	509,500	
Trade	21,700	1,800	100	800	4,300	3,000	100	1,000	2,000	7,500	42,200	441,700	
Transportation & Utilities	10,300	100	40	500	1,700	700	*	300	300	1,200	15,100	322,700	
Financial Activities	10,600	600	40	300	1,000	600	*	200	400	2,300	16,100	158,400	
Education and Health Services	18,300	1,500	100	500	4,700	2,800	*	1,000	1,600	6,500	37,100	372,900	
Leisure & Hospitality	14,100	4,600	200	800	3,100	2,000	*	1,300	1,400	3,800	31,200	241,300	
Info., Prof. & Bus. Svcs, Other Svcs	23,100	1,500	100	500	3,900	2,300	*	700	1,100	7,900	41,200	966,600	
Total Government	17,500	1,900	400	1,100	4,500	2,200	2,000	2,000	2,700	6,500	40,700	418,200	
Federal	1,000	100	20	100	200	100	*	100	100	200	2,000	28,500	
State	2,600	100	10	0	200	200	*	0	100	700	3,900	101,900	
Local	13,900	1,700	300	1,000	4,100	1,900	2,000	1,900	2,500	5,600	34,800	287,800	
Change from one month ago September 2003													
Civilian Labor Force*	-200	-500	-100	100	-100	100	100	0	-100	-600	-1,200	5,400	
Employed	200	-400	0	100	-100	100	100	200	0	-500	-400	15,600	
Unemployed	-400	-100	0	0	0	-100	0	-200	-100	0	-800	-10,200	
Unemployment rate(%)	-0.3%	-0.1%	-0.9%	-0.2%	0.1%	-0.3%	-1.1%	-1.1%	-0.4%	0.0%	-0.2%	-0.3%	
Seasonally Adj. Rate (%)	-0.3%	-	-	-	-	-	-	-	-	-0.1%	-	-0.3%	
Total Nonfarm	1,000	-400	-10	0	-100	200	90	100	-100	-200	500	20,200	
Total Private	-100	-500	-10	-100	-300	0	0	-100	-200	-300	-1,500	-2,000	
Goods Producing	0	0	-10	0	-200	0	0	0	0	-300	-500	-5,800	
Service Producing	1,000	-400	0	0	100	200	90	0	-100	100	1,000	26,000	
Constr., Mining & Nat.Rsrcs	-100	0	0	0	0	0	0	0	0	0	-200	-800	
Manufacturing	100	0	-10	0	-200	0	0	30	30	-300	-370	-5,000	
Trade	100	0	10	0	0	0	0	-20	-10	100	210	5,100	
Transportation & Utilities	100	0	0	-30	0	0	0	0	0	0	30	4,700	
Financial Activities	-100	0	0	0	0	0	0	0	-10	0	-120	-200	
Education and Health Services	100	0	0	0	0	0	0	-10	0	0	120	5,500	
Leisure & Hospitality	-200	-400	-10	-60	0	-100	0	-70	-140	-200	-1,190	-7,600	
Info., Prof. & Bus. Svcs, Other Svcs	-100	0	10	10	0	0	0	-10	-20	100	-10	5,600	
Total Government	1,100	100	0	80	200	200	80	150	60	100	1,990	22,200	
Federal	0	0	0	0	0	0	0	0	0	0	0	-100	
State	100	0	0	0	0	0	0	0	0	0	100	3,600	
Local	1,000	100	10	80	100	200	80	150	60	100	1,890	18,700	
Change from one year ago October 2002													
Civilian Labor Force*	5,700	900	200	300	1,000	800	0	200	200	1,700	11,000	77,900	
Employed	6,000	400	200	300	200	600	100	100	200	1,700	9,900	75,900	
Unemployed	-300	500	0	0	700	200	-100	100	0	100	1,100	2,000	
Unemployment rate(%)	-0.4%	2.4%	-3.1%	-0.1%	1.5%	0.6%	-2.8%	-0.2%	0.0%	0.0%	0.2%	-0.1%	
Seasonally Adj. Rate (%)	-0.5%	-	-	-	-	-	-	-	-	0.0%	-	-0.1%	
Total Nonfarm	3,000	0	100	100	-200	0	0	-200	-100	500	3,200	3,500	
Total Private	3,200	0	100	100	-100	200	0	-100	100	600	3,900	11,500	
Goods Producing	700	-400	0	0	-500	0	0	-200	100	-100	-300	-24,700	
Service Producing	2,300	300	100	100	300	0	100	0	-200	600	3,500	28,200	
Constr., Mining & Nat.Rsrcs	100	0	0	0	-100	0	0	0	0	0	100	-6,700	
Manufacturing	600	-400	0	0	-400	0	0	-200	0	-100	-300	-18,000	
Trade	-400	-400	0	0	100	0	0	-100	100	200	-400	10,100	
Transportation & Utilities	500	0	0	0	0	0	0	0	0	-100	400	5,800	
Financial Activities	0	0	0	0	0	0	0	0	0	100	300	4,800	
Education and Health Services	200	100	0	0	100	0	0	0	100	300	700	12,100	
Leisure & Hospitality	1,600	800	0	100	0	200	0	200	-100	-100	2,700	3,600	
Info., Prof. & Bus. Svcs, Other Svcs	800	-200	0	0	100	-100	0	-100	-100	300	500	22,600	
Total Government	-200	0	0	0	-100	-200	100	0	-200	-100	-700	-8,000	
Federal	0	0	0	0	0	0	0	0	0	0	0	-1,000	
State	-200	0	0	0	0	0	0	0	0	0	-200	-2,200	
Local	0	0	0	0	-100	-200	100	-100	-200	-100	-500	-4,800	

* Includes participants residing in area. ** Includes employment with employers located in area. Estimates are NOT seasonally adjusted. Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. NFWB data is benchmarked to 3/2002.

Look for the most current Labor Market Information at: <http://www.DWD.STATE.WI.US/LMI>

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